

ICAR-Central Institute of Fisheries Technology, Cochin

CONSOLIDATED REPORT ON SWACHH PAKHWADA (16-31 Oct., 2016)

ICAR-CIFT, Cochin initiated the SwachhPakhwara celebrations from 16-31 October, 2016 in the Institute. Swachhta pledge was read by Dr. C.N. Ravishankar, Director, ICAR-CIFT which was taken by staff and residents at ICAR-CIFT residential quarters on 16th October, 2016. Director emphasized the need to keep the locality clean and responsibility of each towards attaining the goals of Swachh Bharat.

A joint cleanliness drive was undertaken at the residential quarters of ICAR-CIFT where the staff and residents including children actively participated. The cleanliness drive was initiated at 10.30 a.m. and continued till 12.30 p.m.



Swachhata pledge was again taken by all the staff of the Institute in the entrance lobby of the institute at 10.25 a.m. on 17th October, 2016 to be committed towards cleanliness and devote time to clean India which was followed by cleanliness drive in and around the institute premises by the staff. Director, ICAR-CIFT Dr. C. N. Ravishankar joined hands with other staff in cleaning the Institute campus which continued up to 1.00 p.m. The scientists and staff actively participated in the programme.



Intensive cleanliness drive was taken up at division and section level led by the concerned HODs/ Section Incharge with the participation of the divisional staff that include weeding out of unwanted records and other consumable office stationary. The Scientists and staff of the Institute participated in the cleanliness drive. The drive started at 2.30 p.m. on 18th October, 2016 and continued up to 4.30 p.m.



In continuation with the SwachhPakhwara activities, various competitions were initiated in the adopted village of the Institute, under SwachhBharathAbhiyan at Kannamaly. Students of PuthenthodeGovernment Higher Secondary School participated in the programmes conducted in connection with SwachhPakhwara. On 19th October, 2016 a quiz competition was conducted by ICAR-CIFT, Cochin. Dr A.R.S. Menon, Chief Technical Officer, conducted the quiz for High school students. A total of 16 students divided into eight teams participated with great enthusiasm. Three teams were selected as the best among them. Awareness among students was created upon Environment, cleanliness and the responsibility of students towards public hygiene and sanitation.



On 20th October, 2016 a painting competition was conducted by ICAR-CIFT, Cochin for the students of Puthenthode Government Higher Secondary School to bring out the artistic talents of the students. Mr.V.Chandrasekar, Scientist, EIS Division conducted the painting competition for both Primary & middle school students were mentioned below

Particulars	Primary school (1 st to 5 th Standard)	middle school (6 th to 8 th standard)
Topic Given	<i>My environment and me.</i>	Pollution
No of Boys	19	8
No of Girls	12	1
Total	31	9
Grand Total : 40 participants		

The students participated with great enthusiasm. Among the participants three best painting were selected under two topics for prizes.



In continuation with the SwachhPakhwara activities, students of *Puthenthode Government Higher Secondary School* participated in an Essay competition on 21st October, 2016. The programme was conducted by ICAR-CIFT, Cochin. Mr.V.Chandrasekar, Scientist, EIS Division, conducted the Essay competition for both Middle & High school students under the topics mentioned below

Particulars	Middle school (6 th to 8 th standard)	High school (9 th to 10 th standard)
Essay writing Topic	Water pollution and our responsibility for its prevention	Coastal area and disaster management

No of students	12	11
Total number of participants = 23		

The students participated with great enthusiasm. Among the participants three best essay were selected under the above mentioned topics for prize giving.



On **22nd October, 2016** an Elocution competition was conducted by ICAR-CIFT, Cochin for both Middle & High school students Students of ***Puthenthode Government Higher Secondary School*** which was coordinated by Mr.V.Chandrasekar, Scientist, EIS Division and Dr A.R.S. Menon, Chief Technical Officer as mentioned below

Particulars	Middle school (6 th to 8 th standard)	High school (9 th to 10 th standard)
Elocution Topic	Our environment, resources and role of youngsters in its conservation	Conservation of coastal resources and management
No of students	3	5
Total number of participants = 8		

The students participated with great enthusiasm. Among the participants three best students were selected under the above each mentioned topics, based on their performance related to the content, fluency, body language and timing.



In continuation with the SwachhPakhwara activities, an awareness programme was launched in the village Kannamaly in Ernakulam district of Kerala where several programmes under Swachh Bharat Mission were envisaged in the fishermen colony. Since we are committed to the betterment of the livelihood of fishers, a team comprising of Dr V. Geethalakshmi, Principal Scientist & Nodal Officer, Swachh Bharat Mission, (ICAR-CIFT), Dr. Manoj P. Samuel, HOD (Engg.) visited the village on 24th October, 2016 and interacted with the fishermen in regard to the village hygiene and sanitation and other essential amenities for their day-to-day livelihood sustenance.





The villagers expressed the difficulty faced during the summer months, as there is a severe shortage of drinking water. The underground water also was not suitable for drinking purpose unless treated and the need was felt for a community level water harvesting system to combat the drinking water crisis. The team explored the possibilities of construction of a model roof water harvesting system in the village for improving the quality of ground water in collaboration with the Panchayat. The adopted village comes under ChellanamPanchayat. ShriDineshan, Ward member of ChellanamPanchayth, took the team around the village to explore the feasibility of the project.



The team also visited the Chellanam Panchayat and met Mrs. Philomina, Secretary and Mrs. Mercy Josy, President of the Panchayat. Dr. Manoj P. Samuel explained the how the rain water harvesting system works and work plan to start the project was discussed. The various schemes under which the project can be combined were discussed. Around 106 households of the area will benefit from the project. The site suitable for establishment of the roof water harvesting system was decided in consultation with the Ward member and the villagers.

In continuation with the Swachh Pakhwara activities, an awareness programme for school children of Puthenthode Government Higher Secondary School, was conducted at Kannamaly which is a coastal village in Ernakulam district on 25/10/2016. As a part of Swachhpakwada programme, the school children were sensitized on the importance of keeping their environment clean and the need to maintain hygiene and sanitation both at private and public places. Mrs. Laila, Headmistress of the School welcomed the gathering. Dr M.M. Prasad, PS & HOD (Microbiology, Fermentation and Biotech Division), Dr A.K. Mohanty, PS & HOD (Extension, Information and Statistics Division), Dr V. Geethalakshmi, PS & Nodal Officer (Swachh Bharat Mission) and Shri V. Chandrasekar, Scientist talked on the occasion. Dr M.M. Prasad outlined the Swachh Bharat Mission objectives and motivated the students to strive and achieve the goals of the Mission by 2019.





Dr V. Geethalakshmi, stressed the necessity to conserve nature and the habitat where we live and pointed out the ill effects of open defecation. Dr A.K. Mohanty asked the students to take an oath to make the country clean in all respects so that India commands a high position in the international arena. Earlier during the SwachhPakhwara celebrations, which started from 16th October, 2016 several competitions were held for the students of Puthenthode Government Higher Secondary School including elocution, essay writing, Quiz and painting which were on topics like environment, pollution, responsibility of youth towards hygiene and sanitation, conservation of natural resources, etc.



A total of 100 students participated in the various competitions, and prizes were distributed to winners during the programme. The programme concluded by a formal Vote of Thanks by Shri V. Chandrasekar.

In continuation with the SwachhPakhwara activities, an awareness programme at Palluruthy in Ernakulam district was conducted on 27/10/2016 by ICAR-CIFT, Cochin. As a part of Swachhpakwada programme, the public were sensitized on the importance of keeping their environment clean and the need to maintain hygiene and sanitation both at private and public places. DrSusheela Mathew, HOD (Biochemistry and Nutrition Division), Dr V. Geethalakshmi, PS & Nodal Officer (Swachh Bharat Mission) and Smt Christina Joseph talked on the occasion. DrSusheela Mathew outlined the objectives of Swachh Bharat Mission and motivated the public to strive and achieve the goals of the Mission by 2019.



Smt Christina Joseph, Administrative Officer, ICAR-CIFT, Cochin addressed the gathering and talked about the ill effects of littering in public places and unhygienic practice of defecation in public. MrVarkey, Health Inspector, Corporation of Cochin also spoke on the occasion. The programme ended with a formal Vote of Thanks by Dr V. Geethalakshmi.

As a part of Swachhpakwada programme, the staff of ICAR-CIFT, Cochin cleaned the premises of Palluruthy Relief Shelter which is rehabilitation centre for vagrant and destitute, managed by Corporation of Cochin ([Kerala](#) state, India) in association with Peoples Council for Social Justice (PCSJ), Valanjambalam, South Cochin) on 28th October, 2016.

Now there are about 180 inmates and many of them are mentally ill. They belong to various parts of the India and brought to Relief Settlement by local police and social workers.



ICAR-CIFT Recreation Club also handed over used clothes collected from the staff members to the Relief Settlement in-Charge. Also cleaning equipment and liquids for toilets and bathrooms were handed over to the cleaning staff of the Settlement.

On 31st October, 2016 the water tanks of the Institute were cleaned by the staff of ICAR-CIFT.



ICAR-CIFT VISAKHAPATNAM RESEARCH CENTRE

In consonance with the call of Hon'ble Prime Minister, ICAR-CIFT, Visakhapatnam Research Centre has geared up its countrywide network to launch "Swachh Bharat Mission" from 21st October 2016. The mission is being launched on the concept of Mahatma Gandhi's vision, "Sanitation is more important than independence." In this context, ICAR-CIFT, Visakhapatnam Research Centre has taken up various activities like intensive cleanliness campaign covering the Institute premises and activities to spread message of cleanliness among the staff members. ICAR-CIFT, Visakhapatnam Research Centre Swachh Bharat Mission campaign started with employees taking 'SwachhtaShapath'. A committee was drawn from Scientists and Technical and Administrative has been constituted under the Chairmanship of SIC to coordinate activities under of Swachh Bharat Mission.



Identification of the Critical Areas of Cleanliness:

On 21st October 2016, SIC along with other Scientists and AAO visited all the entire office and walked through various labs and offices to identify the areas to be taken up for cleaning activities. During locations for cleaning and weeding out were identified and a proper action plan was drawn up.



Cleaning of ICAR-CIFT, Visakhapatnam Research Centre Premises

On 22nd October 2016, SIC leading from the front along with all of the employees took part in the cleaning activity. All the unused items are removed from the Institute premises and items were segregated into wooden and metal items. Right from SIC, Scientists, Technical, Administrative and Supporting Staff carried out the cleaning operation including lifting of debris, rusted unusable items to clean the premises. Campus garden cleaning, grass removal /pruning, hedge priming, etc was organised.



Cleaning outside of ICAR-CIFT, Visakhapatnam Research Centre Premises

On 24th October 2016, SIC leading from the front along with all of the employees took part in the cleaning activity. Right from SIC, Scientists, Technical, Administrative and

Supporting Staff carried out the cleaning operation outside the office premises surrounding our centre. Grass removal /pruning, hedge priming, etc were carried out.



Cleaning of ICAR-CIFT, Laboratories.

Many of the employees attended the Cleaning, up-keeping of instruments and organizing laboratories. The activity was continued for three days w.e.f. 25.10.16. The program was coordinated by Dr.B.MadhusudhanaRao, Principal Scientist and Shri. M.N.Vinod Kumar, AAO.



Cleaning of IT Related Items.

Most of the employees worked on the Cleaning/condemning old and unused IT related items.

the staff continued activity from 26.10.16 on returning the old and unused IT related items to stores for further action. The program was coordinated by Dr .Raghu Prakash, Principal Scientist along with Stores and Administrative Officers.



“Swatch Pakhwada” at fishing harbour and Swatch Bharat Rally”

ICAR-CIFT has observed “Swatch Pakhwada” at fishing harbor, Visakhapatnam on 27.10.16. The Scientist-In-Charge, Scientists, Technical, Administrative, supporting staff and research scholars participated in the Swatch Bharat cleanliness programme. The scientists and staff very enthusiastically participated in cleaning the CIFT vessel

“CIFTECH-I” and the Government Jetty No.6 in the fishing harbor. Dr.G.Rajeswari, Scientist-In-Charge participated in creating awareness on the ill effects of open defecation in the fishing harbor area on the general health of fishers and also the quality of the fish.

Dr.U.Sreedhar, Principal Scientist spoke about the necessity of keeping the vessel and the ocean clean. He also explained the ill effects of dumping the waste into the ocean.

Dr.B.MadhusudhanaRao, Principal Scientist emphasized that lack of personal hygiene and cleanliness affects the quality of water and food and directly affects the human health.

The programme was co-ordinated the M.N.Vinodh Kumar, Administrative Officer. Banners pertaining to cleanliness of Ocean, Boat and Harbour were displayed. Pamphlets related to cleanliness and qualities of fish were distributed to the fisher folk.



Cleaning of Pandurangapuram Beach and Rally on Beach Road.

On 28th October 2016, SIC leading from the front along with all of the employees took part in the cleaning activity of Pandurangapuram Beach adjoining the Centre. All the unused items are removed from the beach and put in the municipal waste bins on the beach road. Right from SIC, Scientists, Technical, Administrative and Supporting Staff carried out the cleaning operation of the beach. The same day staff of the Institute took out a rally from the center to beach road carrying banners and placards to create awareness about cleanliness among the citizens. The procession had participation from all categories of employees.



Weeding out old records, updating records

All of the employees actively participated in the stores / Office cleaning, inventorying, and weeding out old records, updating records / files, disposing of old and obsolete furniture on 29.10.16. An inventory is being made on the old/ current stores materials/ files were to manage them properly. The program was coordinated by the Shri. M.N.Vinod Kumar, AAO.



SwachhataPakhwada programs covered in Press

The "Swachh Pakhwada" program at fishing harbor, Visakhapatnam on 27.10.16 had drawn the attention of local media. Two leading newspapers i.e. Eenadu and Andhra Jyoti published the program on 28.10.16. They have mentioned about ICAR-CIFT role in creating awareness on the ill effects of open defecation in the fishing harbor area on the general health of fishers and also the quality of the fish, necessity of keeping the vessel and the ocean clean, the ill effects of dumping the waste into the ocean and lack of personal hygiene and cleanliness affects the quality of water and food and directly affects the human health.



ICAR-CIFT VERAVAL RESEARCH CENTRE

In persuasion of the Hon'ble Prime Minister's call on Swachh Bharat (Clean India) Campaign and Directives from Indian Council of Agricultural Research (ICAR),

VeravalRegional Centre of Central Institute of Fisheries Technology (ICAR-CIFT) has celebrated Gandhi Jayanti with the vow to make India a clean nation. On the occasion Scientist In-Charge of VRC of CIFT administered the Swachh Bharat Pledge to the staffs, both in Hindi and English. After that, all the staffs of CIFT have cleaned the office premises as well as surrounding areas.



In continuation to the swatch Bharat Abhiyan, CIFT Veraval has celebrated SwachhataPakhwara from 16th Oct to 31st Oct 2016. During the Pakhwara several awareness programmes like marches/rallies, drawing and essay competition for school kids etc. were organized.



The drawing competition was conducted for class I to V students of St. Mary's School Veraval where as essay competition was conducted for class IX to XII students. The president of Veraval-Patan Municipal corporation Sri. JagdishFofandi was invited for prize distribution to the winners of the drawing and essay competitions.





During his address Sri. JagdishFofandi emphasized on the role of students in the success of Swachh Bharat Programme, on this occasion he narrated that how school students and young kids could become the driving force towards the success of Swachh Bharat Programme. He urged to the school students to become role model for their parents and make them aware about the importance of cleanliness. As presidential address Scientist Incharge of VRC-CIFT, Dr. G.K. Sivaraman has emphasized on the importance of cleanliness on personal development and growth of the nation. Latter on as a token of encouragement the president of Veraval-Patan Municipal corporation Sri. JagdishFofandi, Scientist Incharge of VRC of CIFT, Dr. G.K. Sivaraman and Principle of St.Mary's School Father JobiPendanath has jointly distributed the prizes to the students. The programme was concluded by Swachta Pledge followed by National Anthem.



Mumbai Research Centre of ICAR-CIFT

In view of Swachh Bharat Mission initiated by Government of India, Mumbai Research Centre of Central Institute of Fisheries Technology, Vashi, Navi Mumbai has

organized Swacch Bharat Pakhwada from 16th October 2016 to 31st October 2016. Under the same, a cleanliness drive was conducted at Fish market and nearby premises by MRC of CIFT. During the Swacch Bharat campaign, various other activities were taken up including cleaning of the premises of the MRC of CIFT, water tanks, area surrounding the centre, laboratories, etc.

On 26th October, 2016, around 200 m² area of the fish market which was accumulated with fish waste, maggots, flies, plastic and blocked water drainage channel was cleaned with active participation of Scientist-in-charge, all the scientists, technical staff as well as supporting staff along with the fisherwomen in the market. The aim of selecting fish market was to clean the market and surrounding area in order to maintain the hygienic conditions and overall sanitation in the fish market. Plastic waste as well as the fish waste which was accumulated in the water channel and the premises of the fish market was cleared. Scientist-in-charge along with the team members demonstrated the importance of hygienic handling of fish wherein 3 different pamphlets emphasizing on cleanliness and improved fish processing practices in local language were also circulated to the fisherman community. In order to create the awareness about personnel hygiene, the importance of reusable aprons, hand gloves, mouth piece were also demonstrated to the fisherfolk.



Cleaning campaign in the MRC of CIFT



Cleaning in progress in the premises and surroundings of MRC of CIFT



Cleaning in progress in the premises and surroundings of MRC of CIFT





Activities by MRC of CIFT during cleaning campaign at Vashi Fish Market