

How to apply

Participant should apply online using CBP vortal through <http://iasri.res.in/cbp> or under the link Capacity Building Program at <http://icar.org.in>. After filling the online application, participant has to take a printout of the application/registration form and get it approved by the competent authority of the organization with office seal. Later, the scanned copy of the completed application needs to be uploaded in the CBP vortal and the copy of the same may be sent to Course Director through e-mail (dramulyakumar@gmail.com). The hardcopy of the completed application form along with registration fee of Rs. 50/- (Rupees fifty) in the form of DD drawn in favour of 'Director, ICAR-CIFT, Cochin-682029' payable at Ernakulam may be submitted to Course Director through post.

Venue

The Winter School will be held at ICAR- Central Institute of Fisheries Technology (CIFT), Cochin, Kerala. The weather of Cochin during the month of January will be pleasant with temperature varies from 22° C- 32° C and RH ranges from 80-82 %.

How to reach

The ICAR-CIFT is located about 6-7 kms. away from Ernakulam Jn. (North) Railway Station & KSRTC Bus station and 8-9 kms. from Ernakulam (South) Railway Station. Cochin International Airport is about 35 km away from the institute.

Important dates to remember

Last date for receipt of applications : 25 November, 2017
Intimation to selected applicants : 01 December, 2017
Confirmation by the applicants : 08 December, 2017

Address for Correspondence

Dr. A.K. Mohanty, Course Director
Head, Division of Extension, Information & Statistics,
ICAR - Central Institute of Fisheries Technology
Willingdon Island, Matsyapuri P.O., Cochin-29, Kerala
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ICAR Sponsored Winter School

On

Enhancing Farm Income through Entrepreneurship Development in Fishing and Fish Processing

(05 - 25 January, 2018)



Course Director

Dr. A. K. Mohanty

Principal Scientist & Head, EIS Division

Course Coordinators

Dr. M.V. Sajeer, Sr. Scientist, EIS Division

Dr. V.K. Sajesh, Scientist, EIS Division

Dr. Rejula. K., Scientist, EIS Division

Organized by

ICAR - Central Institute of Fisheries Technology
(Indian Council of Agricultural Research)
Willingdon Island, Matsyapuri P.O.,
Cochin-682 029, Kerala, India
URL : www.cift.res.in

Prologue

The economic growth of a country is largely attributed to commodity based entrepreneurship development in various sectors which brought out the concept of entrepreneurship with the objective of developing small-scale industries. In spite of India's high-profile economic growth in recent times, more than 300 million Indians still live in poverty, in which more than two-thirds of the population depend on agriculture and allied sectors for their livelihood, which is largely at small-scale or subsistence level. India establishes its strong position in global fish production scenario next to China. Today, Indian fisheries is considered as a sunrise sector with high potential for rural development, gender mainstreaming, food and nutritional security as well as export earnings that can be treated as an enterprise in the form of a rural entrepreneur-led hybrid model for small scale fishers that provide ample employment opportunities to more than 14 million people engaged in the sector. Being a potential foreign exchange earner, this sector stimulates growth of subsidiary industries assuring availability of affordable nutritious food for socio-economically backward small farm holders. Hence, the entrepreneurial opportunities involved in fisheries sector have to be rightfully explored and utilized through entrepreneurial motivation, technology empowerment, skill up-gradation by different management techniques and sustenance mechanism. So, there is need of developing trained manpower to venture for fish-preneurship. This course has been designed to generate a pool of skilled human resources that can facilitate entrepreneurship development among various stakeholders in the fisheries and allied sectors, as well.

ICAR-CIFT : At a glance

ICAR- Central Institute of Fisheries Technology (CIFT) is a pioneer research institute in fisheries in India pursuing its research in evolving cost-effective technologies in harvesting and post-harvesting in fisheries; extraction of biomedical and industrial products from aquatic sources; biotechnological approaches for fish disease diagnostics; quality management and food safety standards; design and development of tools and transfer of technologies with the involvement of highly qualified and experienced scientists.

Course Objective

The course has been meaningfully tailored with an objective to build the competency of participants in fish- entrepreneurship dealing with its concepts, scopes and opportunities, entrepreneurial motivation, technology selection, business planning and management, product identification, market networking and financing strategies.

Course outline and module

The proposed winter school has been organized to deal with the following aspects :-

- * Entrepreneurship : Its Concepts, scopes and opportunities
- * Achievement motivation and management approaches for entrepreneurship development
- * Technologies of ICAR- CIFT for sustainable livelihood security
- * Micro entrepreneurship development through value addition and processing of fish
- * Vertical coordination of small farms with exporters and processors
- * Agribusiness in fishery and gender mainstreaming in fish-preneurship
- * Product identification and value chain management
- * Exploring business opportunities and Business Plan development
- * Project sustenance mechanism through monitoring and evaluation

Eligibility criteria

- i) Master's Degree and above in any disciplines of Fishery/Agriculture Science or allied disciplines with working knowledge on field extension activities.
- ii) Working not below the rank of Assistant Professor/SMS and equivalent in the concerned subject under any State/Central Agricultural University/ICAR Institute.

TA/DA provision

Participants will be paid *to and fro* fare for the journey performed by the shortest route either by rail/bus. The TA payment will be made as per the entitlement, but restricted to maximum of AC II tier train fare only. Participants are required to produce original tickets/ receipts duly certified by them for reimbursement of the travel expenditure, *as per actual*.

Free lodging and boarding facilities will be provided to the selected participants at CIFT Guest House/ Training Hostel in the premises of ICAR- CIFT residential campus at Chakkalakkal Road, Thevara Jn., Cochin (Ph.- 0484-231725). The participants should abide by the rules and regulations of the Guest House. Local participants will be provided with lunch and session tea only. No DA will be given by the organizers to the participants during the training period. Local conveyance facility will be provided by the organizer as per requirement. Participants are requested not to bring their family members due to limited accommodation facility, which is strictly meant for trainees only.